



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Issue/Americans Prosperity Foundat(13155
Mentzer Media Services, Inc. (3427)
BENCKINI,KAREN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/AMER. 4 PROSPRTY FOUND (130908)
National/Political
470/06261441

Invoice 623033
Inv Date 8/26/2012
Terms Net 30
Contract 325355
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

NO PAPER INVOICES
AMER FOR PROS 8/08

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:55PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|------------------------------|-----------------------|-----------------------|--------|---------------------------------------|-----------|-----------|---------|
| 1.0 | Contract Line Remarks: | NEWS/TODAY 6-9A/1 | | | | | | | |
| | Spot | 6:00:00AM- 9:00:00 | Day,W-1,Th-1,F-1 | 08/08/12 6:28AM (We) | 00:30 | Channel 11 News 6am | AFP1205H | | |
| | Spot | 6:00:00AM- 9:00:00 | Day,W-1,Th-1,F-1 | 08/09/12 6:09AM (Th) | 00:30 | Channel 11 News 6am | AFP1205H | \$600.00 | |
| | Spot | 6:00:00AM- 9:00:00 | Day,W-1,Th-1,F-1 | 08/10/12 6:14AM (Fr) | 00:30 | Channel 11 News 6am | AFP1205RH | \$600.00 | |
| 2.0 | Contract Line Remarks: | OLY 10A-6P/2 | | | | | | | |
| | Sports-Oly | 10:00:04AM-2012 Oly | Day,W-2,Th-2 | 08/08/12 1:49PM (We) | 00:30 | 2012 Olympic Summer Games - Daytime | AFP1205H | \$800.00 | |
| | Sports-Oly | 10:00:04AM-2012 Oly | Day,W-2,Th-2 | 08/08/12 4:43PM (We) | 00:30 | 2012 Olympic Summer Games - Daytime | AFP1205H | \$800.00 | |
| | Sports-Oly | 10:00:04AM-2012 Oly | Day,W-2,Th-2 | 08/09/12 11:56AM (Th) | 00:30 | 2012 Olympic Summer Games - Daytime | AFP1205H | \$800.00 | |
| | Sports-Oly | 10:00:04AM-2012 Oly | Day,W-2,Th-2 | 08/09/12 12:54PM (Th) | 00:30 | 2012 Olympic Summer Games - Daytime | AFP1205H | \$800.00 | |
| 3.0 | Contract Line Remarks: | NEWS 5-6P/3 | | | | | | | |
| | Spot | 4:58:59PM-CHANNE | Day,W-1,Th-1 | 08/08/12 5:40PM (We) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | AFP1205H | \$800.00 | |
| | Spot | 4:58:59PM-CHANNE | Day,W-1,Th-1 | 08/09/12 5:40PM (Th) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | AFP1205H | \$800.00 | |
| 4.0 | Contract Line Remarks: | JEOP 7-730P/4 | | | | | | | |
| | Spot | 6:59:29PM-Jeopardy | Day,W-1,Th-1,F-1 | 08/08/12 7:25PM (We) | 00:30 | Jeopardy | AFP1205H | \$1250.00 | |
| | Spot | 6:59:29PM-Jeopardy | Day,W-1,Th-1,F-1 | 08/09/12 7:13PM (Th) | 00:30 | Jeopardy | AFP1205H | \$1250.00 | |
| | Spot | 6:59:29PM-Jeopardy | Day,W-1,Th-1,F-1 | 08/10/12 7:05PM (Fr) | 00:30 | Jeopardy | AFP1205RH | \$1250.00 | |
| 5.0 | Contract Line Remarks: | WHEEL 730P/5 | | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Per week (2),We,Th,Fr | 08/08/12 7:40PM (We) | 00:30 | Wheel Of Fortune | AFP1205H | \$1250.00 | |
| | Spot | 7:30:04PM-WHEEL | Per week (2),We,Th,Fr | 08/10/12 7:48PM (Fr) | 00:30 | Wheel Of Fortune | AFP1205RH | \$1250.00 | |
| 6.0 | Contract Line Remarks: | OLY 8P-12M/6 | | | | | | | |
| | Sports-Oly | 7:57:49PM-2012 Oly | Day,W-1 | 08/08/12 8:37PM (We) | 00:30 | 2012 Olympic Summer Games - Primetime | AFP1205H | \$9000.00 | |
| 7.0 | Contract Line Remarks: | LATE NEWS 12M-1235A/7 | | | | | | | |
| | Sports-Oly | 12:00:04AM-Channel | Day,Th-1,F-1 | 08/09/12 12:34AM (Th) | 00:30 | Channel 11 News Following Olympics | AFP1205H | \$2000.00 | |
| | Sports-Oly | 12:00:04AM-Channel | Day,Th-1,F-1 | 08/10/12 12:25AM (Fr) | 00:30 | Channel 11 News Following Olympics | AFP1205RH | \$2000.00 | |
| 8.0 | Contract Line Remarks: | JEOP 7-730P/8 | | | | | | | |
| | Spot | 6:59:29PM-Jeopardy | Day,Sa-2 | 08/11/12 7:00PM (Sa) | 00:30 | Jeopardy | AFP1205RH | \$500.00 | |
| | Spot | 6:59:29PM-Jeopardy | Day,Sa-2 | 08/11/12 7:25PM (Sa) | 00:30 | Jeopardy | AFP1205RH | \$500.00 | |
| 9.0 | Contract Line Remarks: | OLY WEEKEND 6A-6P/9 | | | | | | | |
| | Sports-Oly | 10:00:04AM-2012 Oly | Day,Sa-1 | 08/11/12 12:33PM (Sa) | 00:30 | 2012 Olympic Summer Games - Daytime | AFP1205RH | \$1800.00 | |
| 10.0 | Contract Line Remarks: | MEET PRESS/10 | | | | | | | |
| | Spot | 9:00:04AM-MEET TH | Day,Su-1 | 08/12/12 9:59AM (Su) | 00:30 | Meet the Press | AFP1205RH | \$3000.00 | |
| 11.0 | Spot | | | 08/12/12 | | | | | |
| 12.0 | Contract Line Remarks: | TODAY 7-9A/12 | | | | | | | |
| | Spot | 7:00:04AM-Today Sh | Day,M-1,Tu-1 | 08/13/12 8:37AM (Mo) | 00:30 | Today Show | AFP1205RH | \$475.00 | |
| | Spot | 7:00:04AM-Today Sh | Day,M-1,Tu-1 | 08/14/12 8:43AM (Tu) | 00:30 | Today Show | AFP1205RH | \$475.00 | |
| 13.0 | Contract Line Remarks: | TODAY 130P-230P/13 | | | | | | | |
| | Spot | 1:30:04PM-Today Sh | Day,M-2,Tu-2 | 08/13/12 1:59PM (Mo) | 00:30 | Today Show 130P | AFP1205RH | \$200.00 | |
| | Spot | 1:30:04PM-Today Sh | Day,M-2,Tu-2 | 08/13/12 2:29PM (Mo) | 00:30 | Today Show 130P | AFP1205RH | \$200.00 | |
| | Spot | 1:30:04PM-Today Sh | Day,M-2,Tu-2 | 08/14/12 1:58PM (Tu) | 00:30 | Today Show 130P | AFP1205RH | \$200.00 | |



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Issue/Americans Prosperity Foundat(13155)
Mentzer Media Services, Inc. (3427)
BENCKINI,KAREN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/AMER. 4 PROSPRTY FOUND (130908)
National/Political
470/06261441

Invoice 623033
Inv Date 8/26/2012
Terms Net 30
Contract 325355
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

NO PAPER INVOICES
AMER FOR PROS 8/08

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:55PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|---|-----------------------|----------------------|-----------------------|--------|---------------------------------------|-----------|-----------|----------------|
| | Spot | 1:30:04PM-Today S | Day,M-2,Tu-2 | 08/14/12 2:28PM (Tu) | 00:30 | Today Show 130P | AFP120SRH | \$200.00 | |
| 14.0 | Contract Line Remarks: NWES 530-6P/14 | | | | | | | | |
| | Spot | 5:30:00PM- 6:00:00 | Day,M-1,Tu-1 | 08/13/12 5:43PM (Mo) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | AFP120SRH | \$600.00 | |
| | Spot | 5:30:00PM- 6:00:00 | Day,M-1,Tu-1 | 08/14/12 5:54PM (Tu) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | AFP120SRH | \$600.00 | |
| 15.0 | Contract Line Remarks: JEOP 7-730P/15 | | | | | | | | |
| | Spot | 6:59:29PM-Jeopardy | Day,M-1,Tu-1 | 08/13/12 7:14PM (Mo) | 00:30 | Jeopardy | AFP120SRH | \$1250.00 | |
| | Spot | 6:59:29PM-Jeopardy | Day,M-1,Tu-1 | 08/14/12 7:05PM (Tu) | 00:30 | Jeopardy | AFP120SRH | \$1250.00 | |
| 16.0 | Contract Line Remarks: WHEEL 730-8P/16 | | | | | | | | |
| | Spot | 7:30:04PM-WHEEL C | Per week (1),Mo,Tu | 08/13/12 7:41PM (Mo) | 00:30 | Wheel Of Fortune | AFP120SRH | \$1250.00 | |
| 17.0 | Contract Line Remarks: TONIGHT/17 | | | | | | | | |
| | Spot | 11:34:34PM-TONIGH | Day,M-1,Tu-1 | 08/13/12 12:07AM (Mo) | 00:30 | Tonight Show | AFP120SRH | \$300.00 | |
| | Spot | 11:34:34PM-TONIGH | Day,M-1,Tu-1 | 08/14/12 11:49PM (Tu) | 00:30 | Tonight Show | AFP120SRH | \$300.00 | |
| 18.0 | Contract Line Remarks: NEWS 5-6P/3 | | | | | | | | |
| | Spot | 4:58:34PM-CHANNE | Day,F-1 | 08/10/12 5:42PM (Fr) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | AFP120SRH | \$800.00 | |
| 19.0 | Contract Line Remarks: OLY 8P-12M/6 | | | | | | | | |
| | Sports-Oly | 7:57:49PM-2012 Oly | Day,Th-2,F-1,Sa-1 | 08/09/12 8:41PM (Th) | 00:30 | 2012 Olympic Summer Games - Primetime | AFP120SH | \$9000.00 | |
| | Sports-Oly | 7:57:49PM-2012 Oly | Day,Th-2,F-1,Sa-1 | 08/09/12 11:49PM (Th) | 00:30 | 2012 Olympic Summer Games - Primetime | AFP120SH | \$9000.00 | |
| | Sports-Oly | 7:57:49PM-2012 Oly | Day,Th-2,F-1,Sa-1 | 08/10/12 8:48PM (Fr) | 00:30 | 2012 Olympic Summer Games - Primetime | AFP120SRH | \$9000.00 | |
| | Sports-Oly | 7:57:49PM-2012 Oly | Day,Th-2,F-1,Sa-1 | 08/11/12 8:36PM (Sa) | 00:30 | 2012 Olympic Summer Games - Primetime | AFP120SRH | \$9000.00 | |
| 20.0 | Contract Line Remarks: OLY WEEKEND 6A-6P/9 | | | | | | | | |
| | Sports-Oly | 10:00:04AM-2012 Oly | Day,Su-2 | 08/12/12 11:09AM (Su) | 00:30 | 2012 Olympic Summer Games - Daytime 8 | AFP120SRH | \$1800.00 | |
| | Sports-Oly | 10:00:04AM-2012 Oly | Day,Su-2 | 08/12/12 1:19PM (Su) | 00:30 | 2012 Olympic Summer Games - Daytime B | AFP120SRH | \$1800.00 | |
| 21.0 | Contract Line Remarks: TUE/5-6A/11 | | | | | | | | |
| | Spot | By Sell Pattern-[T]Ch | Day,Tu-1 | 08/14/12 5:07AM (Tu) | 00:30 | Channel 11 News 5am | AFP120SRH | \$265.00 | M/G For 11.0.1 |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

| | |
|-------------|---------------|
| Gross Total | \$79,615.00 |
| Commission | (\$11,942.25) |
| Net Total | \$67,672.75 |

Total Spots 42